

Remit To: CBS
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: ERIK PAULSEN FOR CONGRESS(304356)
PO BOX 44369
Eden Prairie, MN 55344-1369

Account Exec: Nicole Roy Pol
Office: GWTS-PH
Contract Num: 1141-53782
Contract Dates: 10/10/2012-10/16/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1141-415798
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

Page 1 of 6

PAY BY 11/20/2012
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)
3299 K St NW Ste 200
Washington, DC 20007-4415
ATTN:Accounts Payable

Product Desc: PAULSEN FOR CONGRESS 10/10-16

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	LATE NEWS M-F/SU		10/10/2012-10/16/2012		... T F . S		30	3	2,800.00
<div><div><div>Week Of</div><div>10/08/2012-10/14/2012</div></div><div><div>M T W T F S S</div><div>... T F . S</div></div><div><div>Spots Per Week</div><div>3</div></div><div><div>Rate</div><div>2,800.00</div></div></div>									
<div><div><div>Air Date</div><div>Day</div><div>Air Time</div><div>M/G For</div><div>Material</div><div>Dur</div><div>Rate</div><div>Debit</div><div>Credit</div><div>Remarks</div></div><div><div>10/11/2012</div><div>Th</div><div>10:29:43 PM</div><div></div><div>EPTV092501DMMH</div><div>30</div><div>2,800.00</div><div></div><div></div><div></div></div><div><div>10/12/2012</div><div>Fr</div><div>10:18:07 PM</div><div></div><div>EPTV092501DMMH</div><div>30</div><div>2,800.00</div><div></div><div></div><div></div></div><div><div>10/14/2012</div><div>Su</div><div>10:33:32 PM</div><div></div><div>EPTV092501DMMH</div><div>30</div><div>2,800.00</div><div></div><div></div><div></div></div></div>									
2	LATE NEWS M-F/SU		10/10/2012-10/16/2012		. T		30	1	2,800.00
<div><div><div>Week Of</div><div>10/15/2012-10/21/2012</div></div><div><div>M T W T F S S</div><div>. T</div></div><div><div>Spots Per Week</div><div>1</div></div><div><div>Rate</div><div>2,800.00</div></div></div>									
<div><div><div>Air Date</div><div>Day</div><div>Air Time</div><div>M/G For</div><div>Material</div><div>Dur</div><div>Rate</div><div>Debit</div><div>Credit</div><div>Remarks</div></div><div><div>10/16/2012</div><div>Tu</div><div>10:31:59 PM</div><div></div><div>EPTV092501DMMH</div><div>30</div><div>2,800.00</div><div></div><div></div><div></div></div></div>									
3	CBS THIS MORNING		10/10/2012-10/16/2012		.. W . F . .		30	2	450.00
<div><div><div>Week Of</div><div>10/08/2012-10/14/2012</div></div><div><div>M T W T F S S</div><div>.. W . F . .</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>450.00</div></div></div>									
<div><div><div>Air Date</div><div>Day</div><div>Air Time</div><div>M/G For</div><div>Material</div><div>Dur</div><div>Rate</div><div>Debit</div><div>Credit</div><div>Remarks</div></div><div><div>10/10/2012</div><div>We</div><div>08:22:14 AM</div><div></div><div>EPTV092501DMMH</div><div>30</div><div>450.00</div><div></div><div></div><div></div></div><div><div>10/12/2012</div><div>Fr</div><div>08:19:03 AM</div><div></div><div>EPTV092501DMMH</div><div>30</div><div>450.00</div><div></div><div></div><div></div></div></div>									
4	CBS THIS MORNING		10/10/2012-10/16/2012		M T		30	2	450.00
<div><div><div>Week Of</div><div>10/15/2012-10/21/2012</div></div><div><div>M T W T F S S</div><div>M T</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>450.00</div></div></div>									
<div><div><div>Air Date</div><div>Day</div><div>Air Time</div><div>M/G For</div><div>Material</div><div>Dur</div><div>Rate</div><div>Debit</div><div>Credit</div><div>Remarks</div></div><div><div>10/15/2012</div><div>Mo</div><div>08:58:27 AM</div><div></div><div>EPTV092501DMMH</div><div>30</div><div>450.00</div><div></div><div></div><div></div></div><div><div>10/16/2012</div><div>Tu</div><div>07:59:01 AM</div><div></div><div>EPTV092501DMMH</div><div>30</div><div>450.00</div><div></div><div></div><div></div></div></div>									

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3299 K St NW Ste 200
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Product Desc: PAULSEN FOR CONGRESS 10/10-16

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
5	NOON NEWS	10/10/2012-10/16/2012	. . W . F . .	30	2	700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		. . W . F . .	2	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/10/2012	We	12:23:05 PM		EPTV092501DMMH	30	700.00				
10/12/2012	Fr	12:23:43 PM		EPTV092501DMMH	30	700.00				
6	NOON NEWS	10/10/2012-10/16/2012	. T	30	1	700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		. T	1	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	12:12:41 PM		EPTV092501DMMH	30	700.00				
7	ELLEN DEGENERES	10/10/2012-10/16/2012	. . W	30	1	775.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		. . W	1	775.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/10/2012	We	04:29:58 PM		EPTV092501DMMH	30	775.00				
8	ELLEN DEGENERES	10/10/2012-10/16/2012	M	30	1	775.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		M	1	775.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	04:49:02 PM		EPTV092501DMMH	30	775.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
9	M-F 5PM NEWS	10/10/2012-10/16/2012	. . W T . . .	30	2	1,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		. . W T . . .	2	1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/10/2012	We	05:21:44 PM		EPTV092501DMMH	30	1,700.00			
10/11/2012	Th	05:25:42 PM		EPTV092501DMMH	30	1,700.00			
10	M-F 5PM NEWS	10/10/2012-10/16/2012	M	30	1	1,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		M	1	1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	05:10:19 PM		EPTV092501DMMH	30	1,700.00			
11	M-F 6PM NEWS	10/10/2012-10/16/2012	. . W T F . .	30	3	2,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		. . W T F . .	3	2,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/10/2012	We	06:11:03 PM		EPTV092501DMMH	30	2,200.00			
10/11/2012	Th	06:10:23 PM		EPTV092501DMMH	30	2,200.00			
10/12/2012	Fr	06:21:24 PM		EPTV092501DMMH	30	2,200.00			
12	M-F 6PM NEWS	10/10/2012-10/16/2012	. T	30	1	2,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. T	1	2,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	06:09:15 PM		EPTV092501DMMH	30	2,200.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
13	WHEEL OF FORTUNE	10/10/2012-10/16/2012	. . . T F . .	30	2	3,100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		. . . T F . .	2	3,100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/11/2012	Th	06:43:35 PM		EPTV092501DMMH	30	3,100.00			
10/12/2012	Fr	06:56:04 PM		EPTV092501DMMH	30	3,100.00			
14	WHEEL OF FORTUNE	10/10/2012-10/16/2012	M	30	1	3,100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		M	1	3,100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	06:36:03 PM		EPTV092501DMMH	30	3,100.00			
15	BLUE BLOODS	10/10/2012-10/16/2012 F . .	30	1	4,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012	 F . .	1	4,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	09:31:25 PM		EPTV092501DMMH	30	4,500.00			
16	NCAA COLLEGE FOOTBALL	10/10/2012-10/16/2012 S .	30	1	200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012	 S .	1	200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	05:31:45 PM		EPTV092501DMMH	30	200.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate			
18	CBS SUNDAY MORNING	10/10/2012-10/16/2012 S		30	1	1,700.00			
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>					
10/08/2012-10/14/2012	 S	1		1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/14/2012	Su	08:31:48 AM		EPTV092501DMMH	30	1,700.00				
19	FACE THE NATION	10/10/2012-10/16/2012 S		30	2	1,800.00			
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>					
10/08/2012-10/14/2012	 S	1		1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/14/2012	Su				30			1,800.00	Preempted	
10/14/2012	Su	09:59:32 AM	10/14/2012	EPTV092501DMMH	30	1,800.00	1,800.00		Makegood	
20	SIXTY MINUTES SUNDAY	10/10/2012-10/16/2012 S		30	1	5,850.00			
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>					
10/08/2012-10/14/2012	 S	1		5,850.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/14/2012	Su	06:56:09 PM		EPTV092501DMMH	30	5,850.00				
21	WHEEL OF FORTUNE	10/10/2012-10/16/2012 S .		30	1	1,400.00			
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>					
10/08/2012-10/14/2012	 S .	1		1,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/13/2012	Sa	06:41:15 PM		EPTV092501DMMH	30	1,400.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		29		55,300.00		8,295.00	47,005.00	1,800.00	1,800.00	0.00



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CBS TELEVISION STATIONS

Account Exec:

Nicole Roy Pol

Office:

GWTS-PH

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1141-53782

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For:

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Eden Prairie, MN 55344-1369

In Account

STRATEGIC MEDIA SERVICES(33295)

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Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WCCO-TV (612) 330-2418	Gross Billing	55,300.00
		Trade Value	0.00
		Agency Commission	8,295.00
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	47,005.00

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